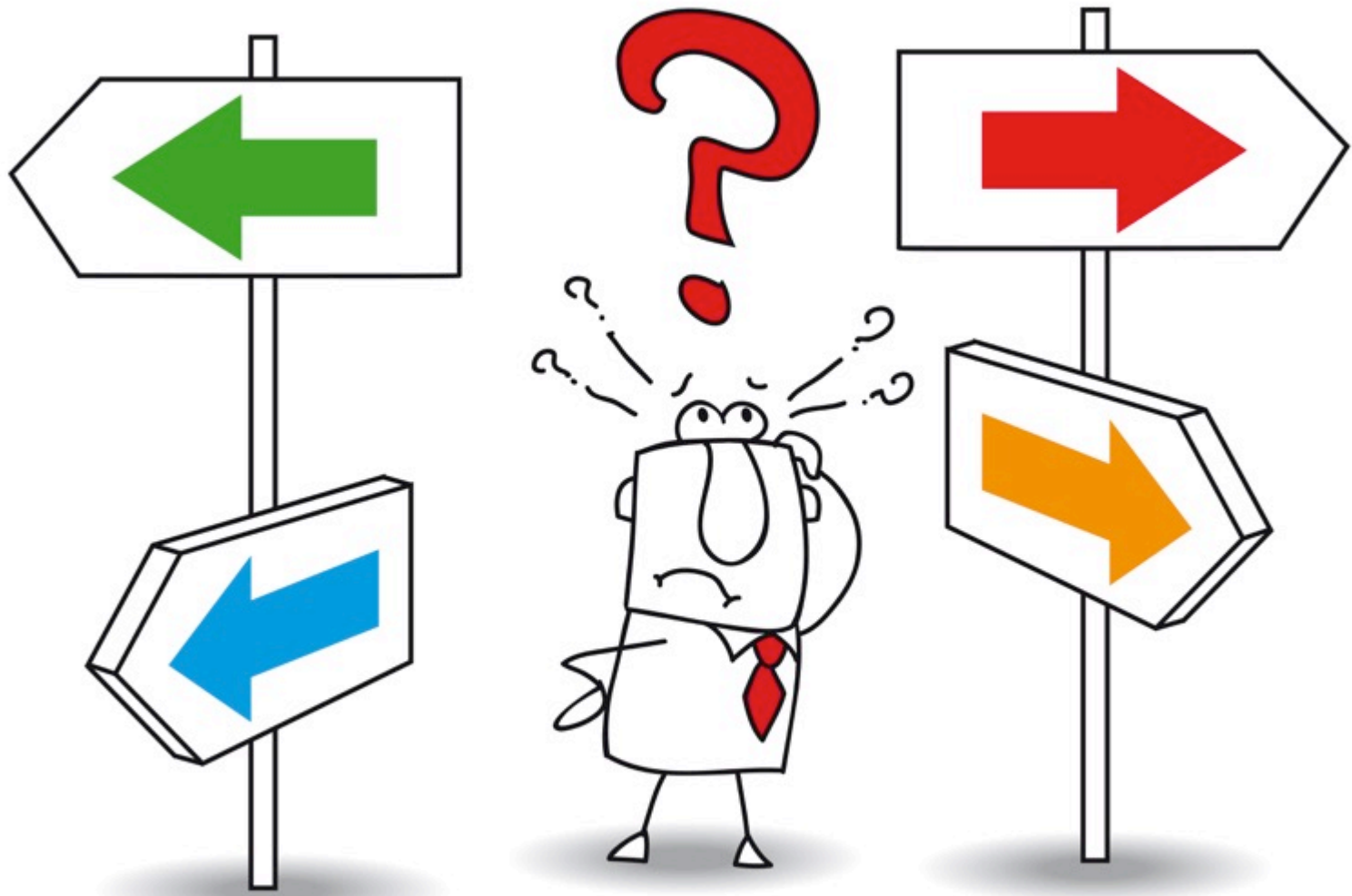


**Tired of “getting lost in translation”?**

~ ~ ~

**Learn to effectively increase your focus, motivation and productivity**











**Motivation**

**Productivity**

**Focus**

OVER 15 MILLION SOLD

# THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE

Powerful Lessons  
in Personal Change

With a New  
Foreword and  
Afterword  
by the Author

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"A wonderful book that could change your life."  
—Tom Peters, bestselling author of *In Search of Excellence*

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**Stephen R. Covey**

# Motivation

WHY a person  
does something

# Motivation

WHY do You do  
what you do?

# Motivation

- Interest – desire – action
- Values, purpose, vision & goals
- Responsibility & accountability

**Challenge**

**Reward**



How are  
YOU  
motivated?

# Motivation

- Interest – desire – **action**

**Take the first step!**

**Action increases motivation**




# Motivation

- Interest – desire – action
- **Values, purpose, vision & goals**
- Responsibility & accountability

# Habit 2: Begin with the end in mind





**"If you are working  
on something exciting  
that you really care  
about, you don't have  
to be pushed. The vision  
pulls you."**

**~Steve Jobs**



All things are created twice...  
there's a mental or first creation,  
and a physical or second creation  
to all things.

**What matters  
to you?**



**What do you  
want to do  
with your  
life?**



What's  
the  
plan?

**What is your  
contribution,  
your gift?**



**What are your  
values?**



**What brings  
you joy?**



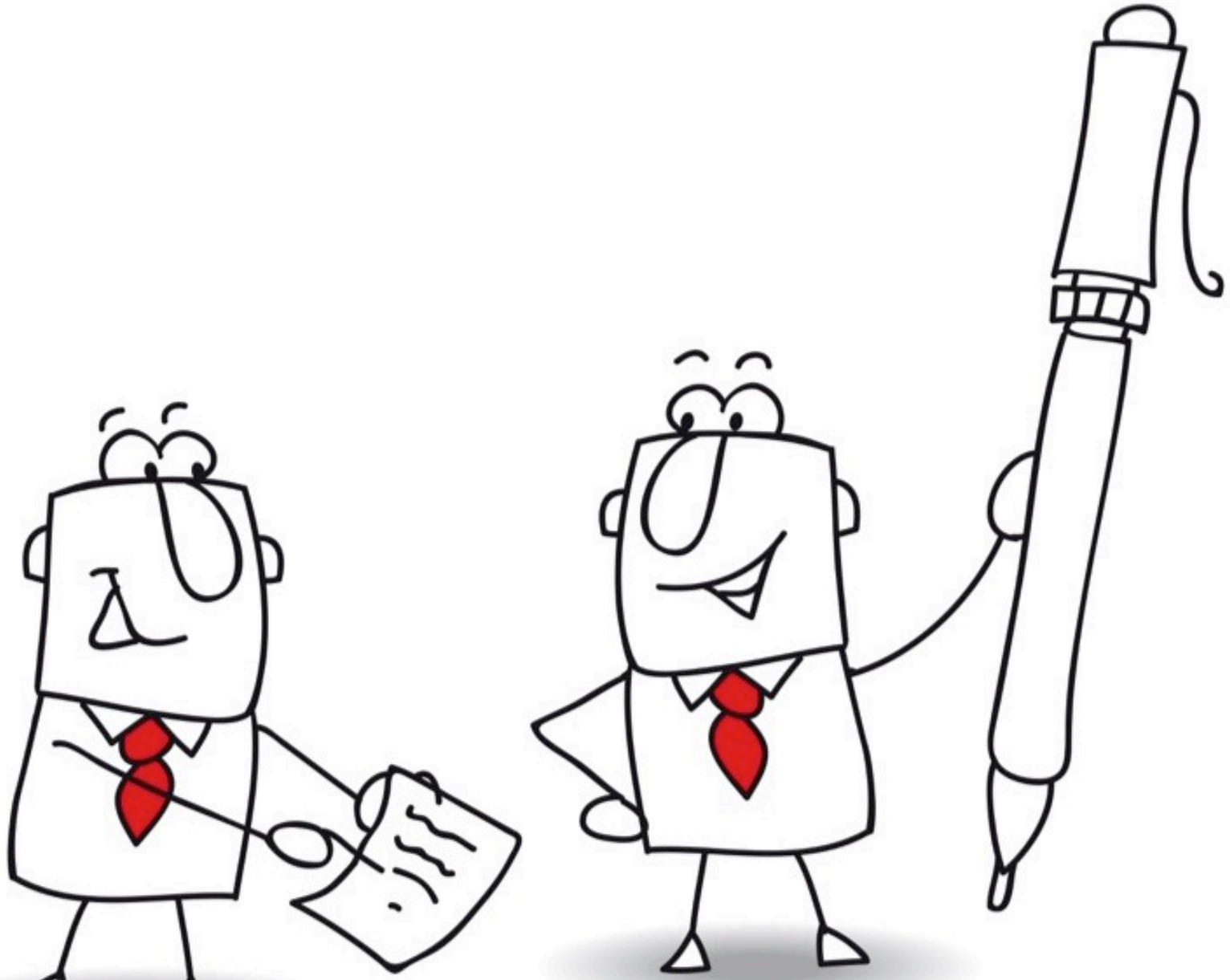
Important

What's  
the  
plan?





# It's your turn!



# Complimentary *Clarity Session*



**VISION**

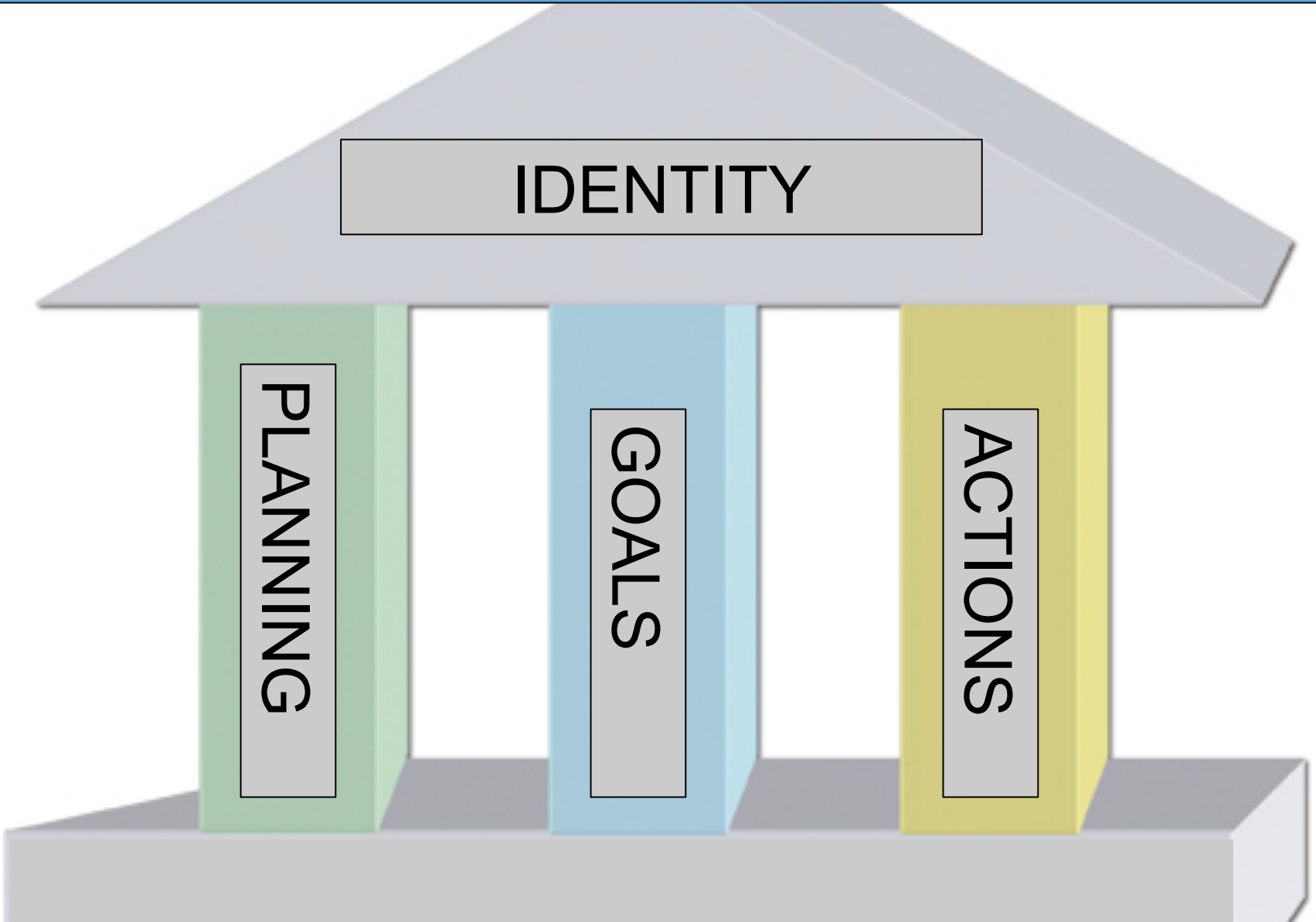
**IDENTITY**

**PLANNING**

**GOALS**

**ACTIONS**

**PURPOSE & VALUES**



**VISION**

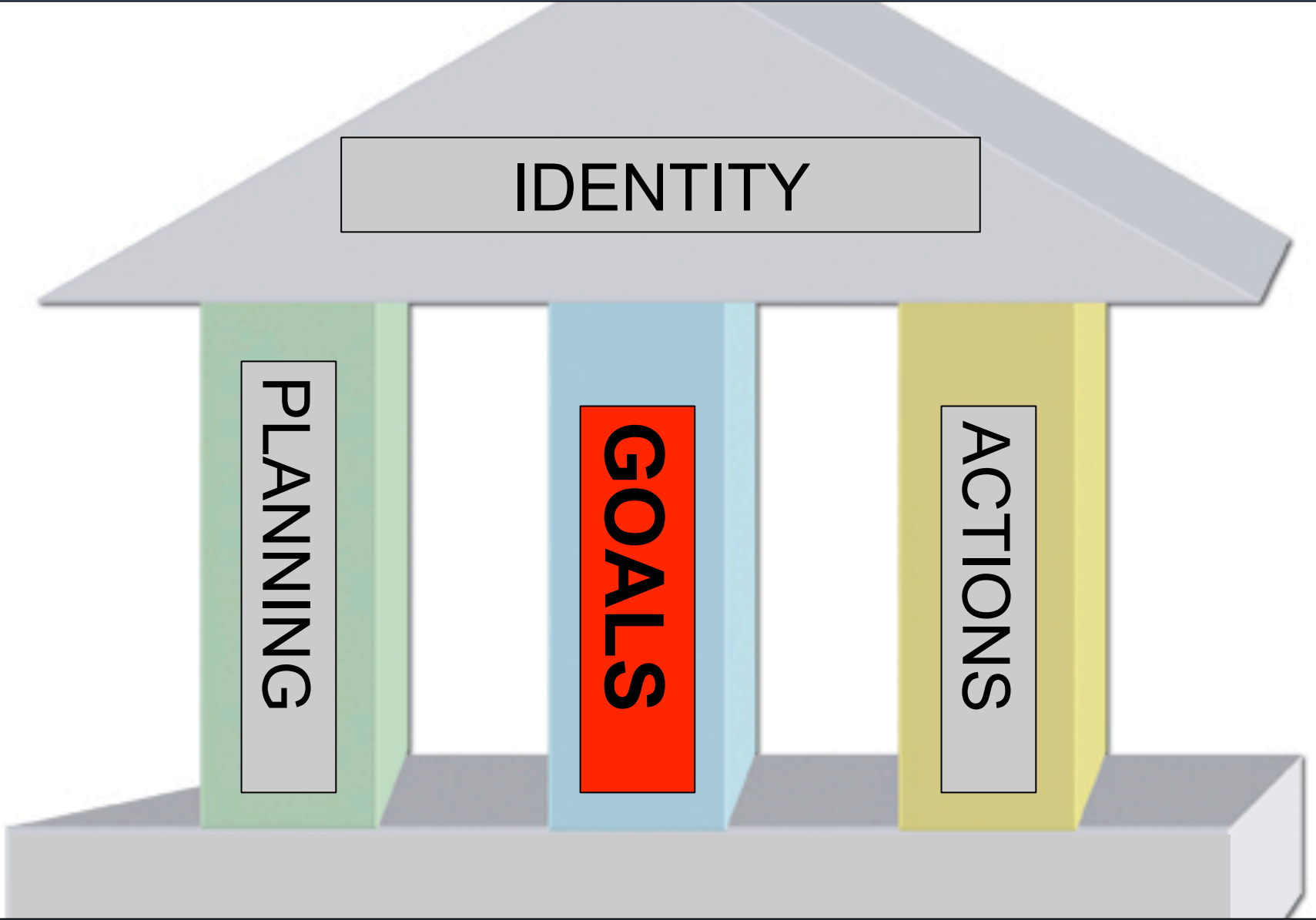
**IDENTITY**

**PLANNING**

**GOALS**

**ACTIONS**

**PURPOSE & VALUES**



Goals are  
dreams with  
deadlines

**\* SMART:**

S – Specific

M – Measurable

A – Achievable

R – Relevant

T – Time-bound

**Vision**

⋮

1-year SMART\* goals

Milestones

Weekly plans

**Daily Action**



# It's your turn!

